

### **Abstract of the Disclosure**

A printing substrate. The printing substrate is formed from a weft inserted, warp knit fabric web finished in a single operation having at least an 8X9 construction and a print receptive coating. The print receptive coating is polyvinyl chloride, such as a vinyl and acrylate blend. In the preferred embodiment, the print receptive coating is a plastisol coating. The print receptive coating may further include an opacifier, such as titanium dioxide and a flame retardant. In the preferred embodiment, the fabric web is formed and finished in a single operation. Because of this unique manufacturing method, the fabric web is substantially distortion free. The finished fabric web may be manufactured in widths greater than about 72, 96 or 120 inches wide. In the preferred embodiment, the fabric web is formed with between about an 8X9 and an 18X18 construction and preferably about a 9X18 construction with at least 500d ends.